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Hindustan Times | MY LUCKNOW

LUCKNOW
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Era Medical College launches free maternity care scheme

LUCKNOW: Era Medical College has launched the Shishu Maa Suraksha (SMS) Scheme to promote safe institutional deliveries and help reduce maternal and infant mortality.

Inaugurated by Era University vice-chancellor Prof. Abbas Ali Mahdi, the scheme offers free normal and caesarean deliveries, along with medicines, tests and meals for mother and child during hospitalisation. Beneficiaries will also receive ₹2,500 financial aid and a baby care kit. The move is aimed at supporting women from poor and vulnerable backgrounds. **HTC**